



Picture Books: From Concept to Completion

Publishing basics

Publishing is a business

Genera

Board book

Picture book

Early reader

Middle grade

YA | Young Adult

What is your favorite book?

Organizations & Conferences

Networking

SCBWI¹

Writing and Illustrating for Young Readers²

Printing

Signature

Limitations

Possibilities

Book anatomy

Spine

Spread

Gutter

Dust jacket

Endpaper

Idea

A starting point

How can I prevent the publishing companies from stealing my idea?

Interpretation

Visualization tools

Storyboards

Overview, Planning, Flow

Dummies

Scale, Page turn

Anticipation

Revision

Who wants to read what you wrote and/or illustrated?

Finding a publisher or agent

Where to look

Writers and Illustrators Guide

Book spines

Industry blogs

Jacketflap³

Children's Book Council⁴

Bookstores

Libraries

Submission

Slush pile

Agent

Publisher

Self publishing

Submission guidelines

example: Andrea Brown⁵

How do I find an illustrator so that I can submit my picture book manuscript?

Waiting

³ <http://www.jacketflap.com>

⁴ <http://www.cbcbooks.org> > about > cbc member list

⁵ <http://www.andreabrownlit.com>

Rejection

Sold!

Contracts

Be smart, get advice

Who chooses the illustrator for my book?

Content production

Time frame

At the publisher

Why does it take so long for my book to be published after it is under contract?

Book design and production

F&G's and ARC's

Printing

Shipping

Marketing & promotion

Send to Reviewers

Industry Journals

Horn Book Magazine⁶

School Library Journal

Bloggers

Who reads reviews?

⁶ <http://www.hbook.com> > Resources > Librarians > Recommended books > Fantasy and Science Fiction

Trade shows/Conferences

Book Expo America

ALA – American Library Association

School visits

Speak at conferences

Maintain a blog

Book signings

Distribution

Bookstores

Buyers

Remainders

Shelf space

Online

Sales

Libraries/Schools

Worldcat.org⁷

How soon until I am rich?

Payment

Advance against royalties

For more Information⁸

⁷ <http://www.worldcat.org/>

⁸ <http://www.scottefranson.com>

¹ <http://www.scbwi.org>

² <http://www.foryoungreaders.com/>





